

WO 2005/007397 A1

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau

(43) International Publication Date
27 January 2005 (27.01.2005)

PCT

(10) International Publication Number
WO 2005/007397 A1

(51) International Patent Classification⁷: **B32B 3/00**, 9/00, 27/36, 33/00, G09F 7/12

(21) International Application Number:
PCT/US2003/019058

(22) International Filing Date: 16 June 2003 (16.06.2003)

(25) Filing Language: English

(26) Publication Language: English

(71) Applicant (for all designated States except US): SERI-GRAPH INC. [US/US]; 3801 E. Decorah Road, West Bend, WI 53095 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): DRISCOLL, Terry, L. [US/US]; 7009 Kettle View Drive, West Bend, WI 53090 (US). SCHETTLE, Daniel, P. [US/US]; 230 Sheridan Drive, West Bend, WI 53095 (US). FECHTER, Linda, E. [US/US]; 6814 Eastwood Trail, West Bend, WI 53090 (US).

(74) Agent: BAXTER, William, K.; Godfrey & Kahn, S.C., 780 N. Water Street, Milwaukee, WI 53202 (US).

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,

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(54) Title: ARCHITECTURAL GRAPHIC SYSTEM

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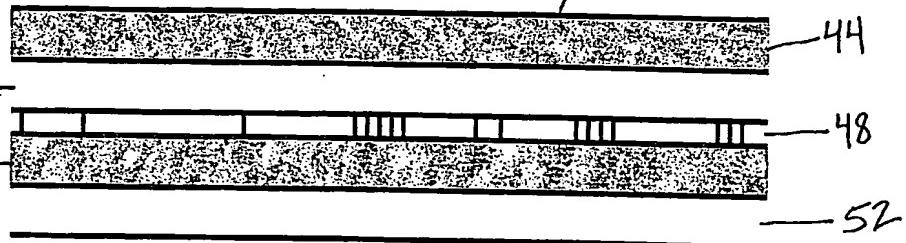
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(57) Abstract: A decorating system for retail floor space and other architectural spaces or surfaces. The architectural graphic system (40) comprising a multi-layered decorated article (42) comprised of a stabilizing and masking polymeric layer (44) combined with a flexible transparent polymeric layer (46), a decoration layer (48), and an adhesive layer (50) preferably with a release liner (52) applied thereto. The architectural graphic system (40) may be modified to include a heat transfer architectural graphic system application wherein the adhesive (50) is preferably a thermally activated adhesive and the stabilizing/masking layer (44) may serve as a release liner.



KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

— *of inventorship (Rule 4.17(iv)) for US only*

Published:

— *with international search report*

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